

- ACHILLE ZIBI -



THE REAL BIG MONEY

Cash



Achille Zibi Founder & Chairman

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My Formula

Profit/Return = 10X – (X + 10)
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This Formula represents
The Achille Zibi Business Model 1.3.
Its original version is Profit/return = ZX – (X + C).
This is a very powerful financial instrument.

Terms

Profit/Return: the money you can earn.
Z: 10 (the Cheques you get after buying one).
X: one Cheque (of a specific value and currency).
C (10): the fixed 10.- Swiss francs fee
(administrative and shipping costs).

Buy 1 Get 10

Buy 10 resellable Cheques at the cost of one.*
(*) + CHF 10.- for administrative and shipping costs.

Background & Expertise

For years Mr. Achille Zibi studied Communication, Business Administration and Computer Sciences. He is currently studying Law at the University of Zürich.

Mr. Achille Zibi is a Swiss Businessman and is dedicated to providing high-level solutions, marketing and financial products to his Clients.

With over two decades of experience working in the entertainment industry as a music artist, producer and manager, Mr. Achille Zibi is a reference for hundreds of high-profile Swiss and international Clients.

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PROTOCOL

Presentation - The Achille Zibi Business Model 1.3

Introduction

“The Real Big Money Cheque’s usefulness is its ability to multiply money by ten.” - Achille Zibi -






The purpose of this document is to describe how The Achille Zibi Business Model 1.3 works.

The process of how everyone can make money, buying and reselling The Real Big Money Cheques, thanks to the financial formula of Achille Zibi.

Profit/Return = $10X - (X + 10)$

For the sake of simplicity, in this presentation we will use only a Blue Cheque in USD.

But keep in mind that you can buy:

-  Yellow Cheques (USD 10.- Cheque)
-  Green Cheques (USD 50.- Cheque)
-  Blue Cheques (USD 100.- Cheque)
-  Purple Cheques (USD 1'000.- Cheque)
-  Black Cheques (USD 10'000.- Cheque)

and that The Real Big Money Cheques are available in USD as well as in CHF and other currencies.

Legal

The Achille Zibi Business Model 1.3, its formula and The Real Big Money Cheques are an original invention and property of Mr. Achille Zibi, protected by Swiss and International Law.

Terms & Definitions

- The Issuer:

The Company

Achille Zibi - The Real Big Money
Waldmannstrasse 15, CH-3027 Bern
TheRealBigMoney.com

- Cheque:

The Real Big Money Cheque / the physical paper cheque / the official legal note by Achille Zibi.

- The Authorized Dealer:

A person holding her or his personal account and authorized to sell The Real Big Money Cheques at TheRealBigMoney.com.

- The Seller:

A person or a company holding one or more Cheques and authorized to sell/exchange her or his or its Cheques for cash.

- The Buyer:

A person or a company that buys one or more Cheques directly from a Seller, or online from an Authorized Dealer at TheRealBigMoney.com.

Welcome

For all communications with The Issuer regarding The Real Big Money Cheques, please feel free to contact us by e-mail:

welcome@therealbigmoney.com

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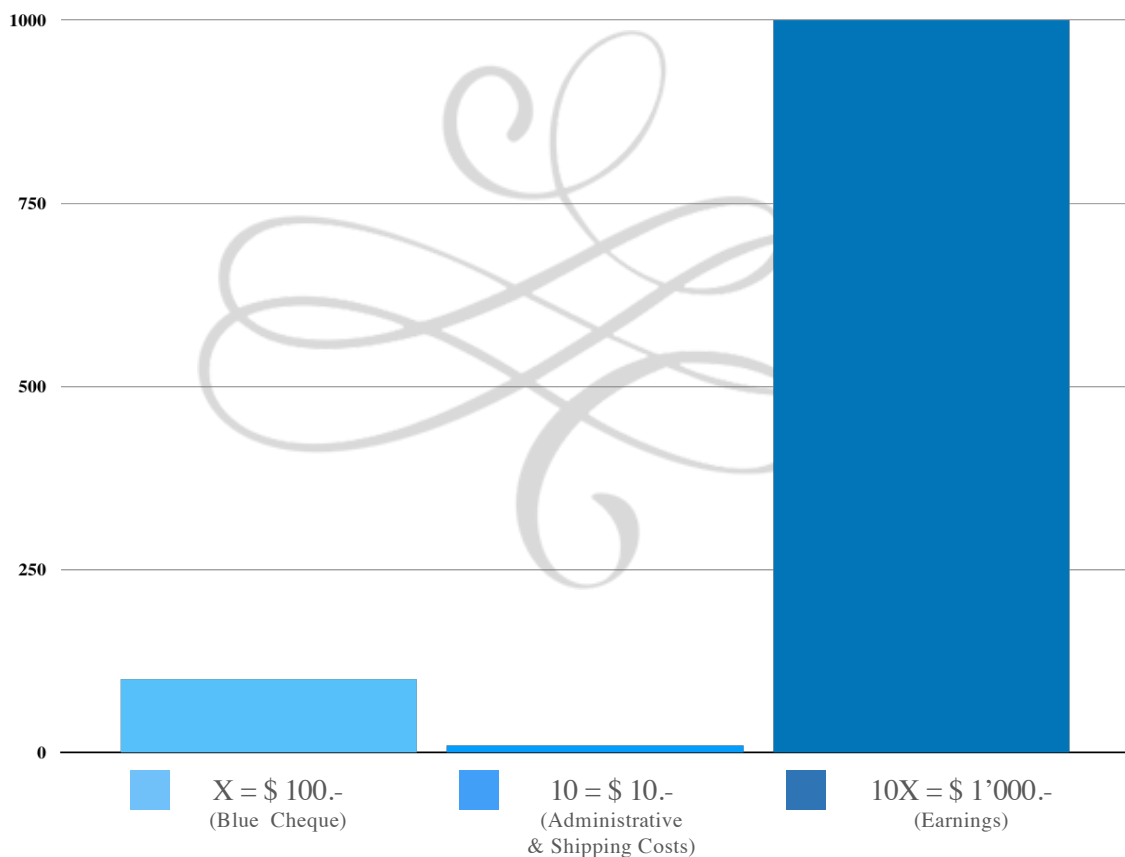
PROTOCOL

Example - The Blue Cheque

Clearing

The most important thing you need to know about The Achille Zibi Business Model 1.3 is this:

$$\text{Profit/Return} = 10X - (X + 10)$$



For example:

$$\text{Profit/Return} = \$ 1'000.- - (\$ 100.- + \$ 10.-) = \$ 890.-$$

All the money you get after exchanging The Real Big Money Cheques is yours!

As demonstrated, the Profit/Return at the end of the purchase and exchange process of a Blue Cheque is \$ 890.-.



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THE REAL BIG MONEY

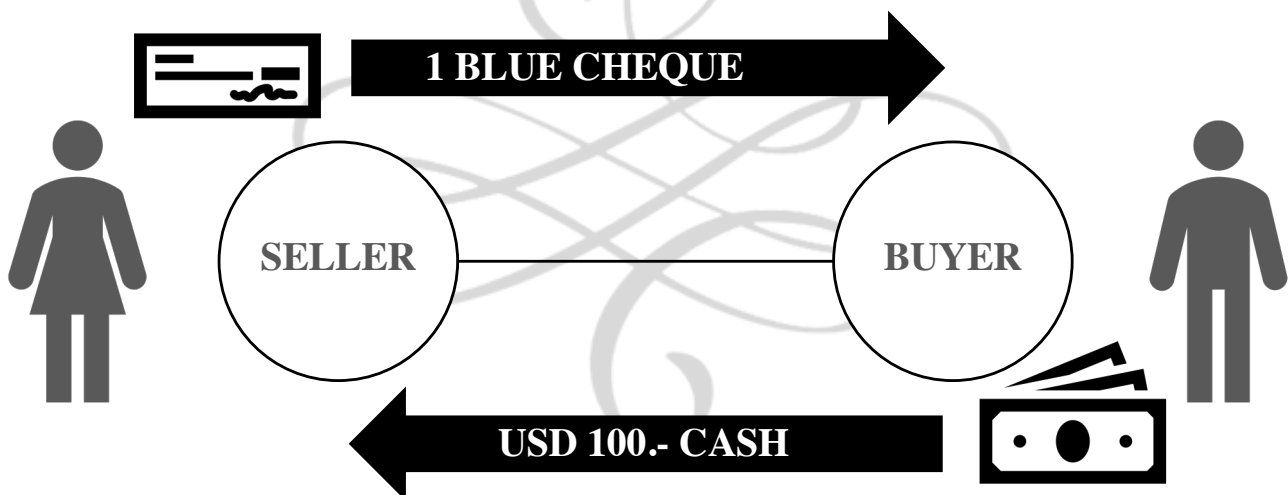
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PROTOCOL

BUY – STAGE 1

STAGE 1	Transaction Between The Seller and The Buyer.	Description The Buyer cashes one Cheque.
BUY 	<ul style="list-style-type: none"> • Person to Person • Exchange • Cheque to Cash 	<ul style="list-style-type: none"> • The Seller gives one Blue Cheque to The Buyer. • The Buyer gives USD 100.- Cash to The Seller. • All the money The Seller gets after each exchange belongs to The Seller.



The Seller

Assets		Liabilities	
USD	+ 100.-	Blue Cheque	- 1

The Buyer

Assets		Liabilities	
Blue Cheque	+ 1	USD	- 100.-

Stage 1 is The Buyer's entry level.

The Seller just earned USD 100.- cash. The Buyer is now holding a Blue Cheque and must go on to Stage 2.



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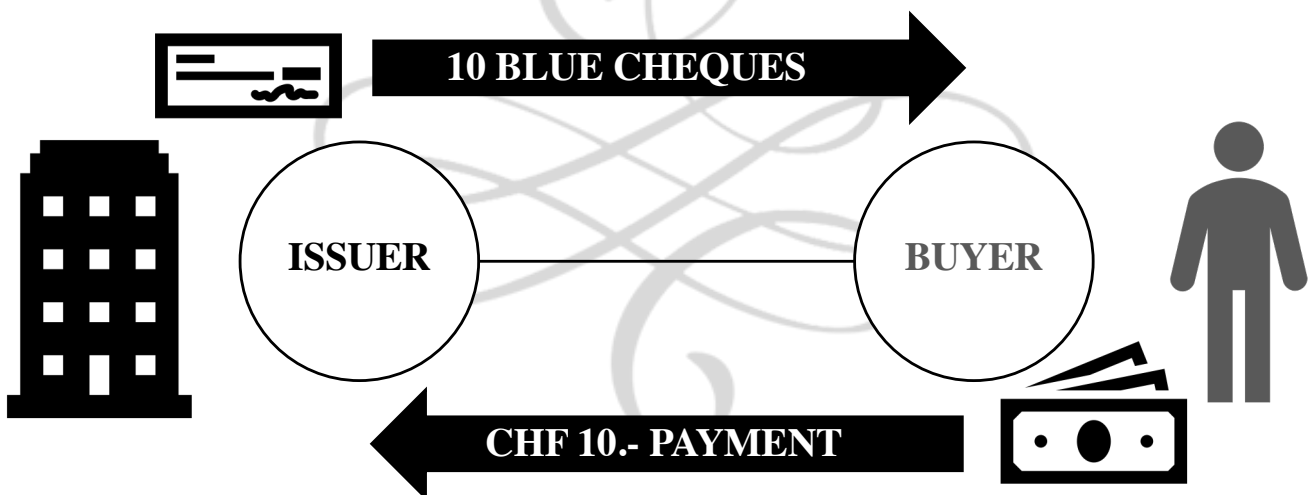
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PROTOCOL

REQUEST – STAGE 2

STAGE 2	Transaction Between The Buyer and The Issuer.	Description The Buyer must contact The Issuer.
REQUEST 	<ul style="list-style-type: none"> • Person to Business • E-mail welcome@therealbigmoney.com • ZIBIBAN Pay or ©Cruccio • Post Mail 	<ul style="list-style-type: none"> • The Buyer must contact The Issuer by e-mail. • Notify she/he/it has purchased a Blue Cheque. • Request her/his/its 10 new personal Blue Cheques. • Pay CHF 10.- for administrative/shipping costs. • The Issuer must send 10 personal Blue Cheques to The Buyer.



The Issuer

Assets		Liabilities	
USD	+ 10.-	Blue Cheques	- 10

The Buyer

Assets		Liabilities	
(Blue Cheque	+ 1)	USD	- 100.-
Blue Cheques	+ 10		- 10.-
			<u>110.-</u>

Stage 2 means Administration.

The Buyer must be registered by The Issuer, provide a copy of her/his ID or passport and pay a CHF 10.- fee. After that, The Buyer will receive her/his/its 10 personal Blue Cheques via Post Mail within 14 days.



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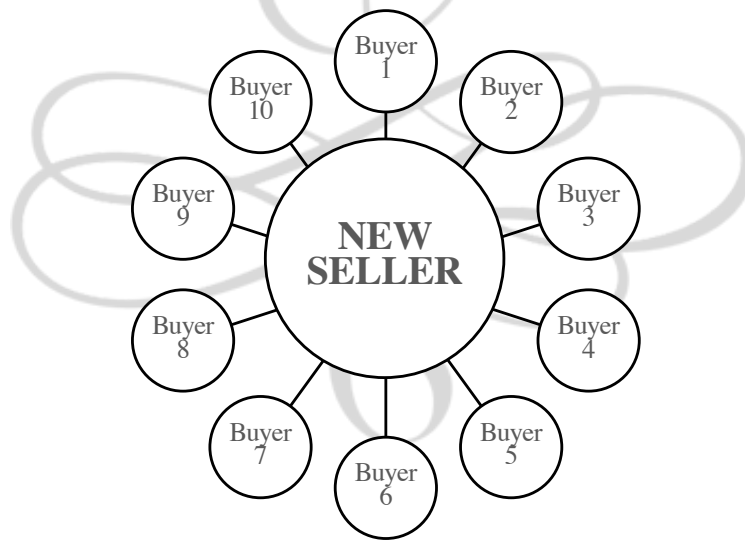
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PROTOCOL

EXCHANE – STAGE 3

STAGE 3	Transaction Between The Seller and The Buyer.	Description
EXCHANGE 	<ul style="list-style-type: none"> • Person to Person • Exchange • Cheque to Cash 	<p>The New Seller can exchange her/his/its personal 10 Cheques.</p> <p>After Stage 2 The Buyer becomes a new Seller.</p> <ul style="list-style-type: none"> • The New Seller can exchange each of her/his/its Blue Cheques with ten different Buyers for cash like The Seller in Stage 1. • All the money The Seller gets after each exchange belongs to The Seller.



Stage 3 marks the end of the process.

The Buyer went from Stage 1 to Stage 3, from Buyer to Seller, exchanging her/his/its 10 personal Blue Cheques and earning USD 890.- cash. She/he/it could stop here; or start all over again buying a new Cheque from an Authorized Dealer at TheRealBigMoney.com.

To all The New Buyers, Congratulations!

You are now on your way to get USD 890.-, thanks to your Seller and The Real Big Money Cheques.

The New Seller

Assets		Liabilities	
(Blue Cheque	+ 1)	USD	- 100.-
		CHF	- 10.-
			<u>110.-</u>
USD	+ 1'000.-	Blue Cheques	- 10